



**JAGANNATH**  
UNIVERSITY

## **Faculty of Management**

**Bachelor of Business Administration (B.B.A.)**

**Course Structure**

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## Course Structure (BBA)

### First Semester Examination

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA 101	Environmental Studies	AECC	100	30	70	2	-	2
BBA 102	English	AECC	100	30	70	4	-	4
BBA 103	Computer Applications in Business- I	SEC	100	30	50+20	3	2	4
BBA 104	Principles of Management	Core	100	30	70	4	-	4
BBA 105	Business Accounting	Core	100	30	70	4	-	4
BBA 106	Economics -I	Core	100	30	70	4	-	4
BBA 107 A	Fundamentals of Logistics	Elective	100	30	70	4	-	4
BBA 107 B	Business Ethics	Elective	100	30	70	4	-	4
BBA 108	ANANDAM I	CEC	100	50	50	1	-	2
	<b>Total (with Any one Elective)</b>					<b>26</b>	<b>2</b>	<b>28</b>
	MOOC I		100	-	100	-	-	2

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## Second Semester Examination

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA 201	Disaster Management	AECC	100	30	70	2	-	2
BBA 202	Communication Skills	AECC	100	30	50+20	2	-	2
BBA 203	Computer Applications in Business- II	SEC	100	30	50+20	3	2	4
BBA 204	Organizational Behavior	Core	100	30	70	4	-	4
BBA 205	Cost Accounting	Core	100	30	70	4	-	4
BBA 206	Legal Aspects of Business	Core	100	30	70	4	-	4
BBA 207 A	Business Environment	Elective	100	30	70	4	-	4
BBA 207 B	Financial Services	Elective	100	30	70	4	-	4
BBA 208	ANANDAM 2	CEC	100	50	50	1	2	2
	<b>Total (with Any one Elective)</b>					<b>24</b>	<b>4</b>	<b>26</b>
	MOOC I		100	-	100	-	-	2

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### Third Semester Examination

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA 301	Principles of Marketing	Core	100	30	70	4	-	4
BBA 302	Statistical Methods for Business	Core	100	30	70	4	-	4
BBA 303	Management Accounting	Core	100	30	70	4	-	4
BBA 304	Universal Human Values	Core	100	30	50+20	2	-	2
BBA305	Economics II	Core	100	30	70	4	-	4
BBA 306 A	Productions & Materials Management	Elective	100	30	70	4	-	4
BBA 306 B	Financial Audit	Elective	100	30	70	4	-	4
BBA 307	ANANDAM 3	CEC	100	50	50	1	2	2
	<b>Total(with Any one Elective)</b>					<b>23</b>	<b>2</b>	<b>24</b>
	<b>MOOC 2</b>		100	-	100	-	-	<b>2</b>

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### Fourth Semester Examination

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA 401	Financial Management	Core	100	30	70	4	-	4
BBA 402	Leadership & Management Skills	Core	100	30	70	2	-	2
BBA 403	Business Research Methods	Core	100	30	70	4	-	4
BBA 404	Banking & Insurance	Core	100	30	70	4	-	4
BBA 405	Corporate Law	Core	100	30	70	4	-	4
BBA 406 A	Human Resource Management	Elective	100	30	70	4	-	4
BBA 406 B	International Marketing	Elective	100	30	70	4	-	4
BBA 407	ANANDAM 4	CEC	100	50	50	1	2	2
	<b>Total(with Any one Elective)</b>					<b>23</b>	<b>2</b>	<b>24</b>
	MOOC 2		100	-	100	-	-	2

**Note:** At the end of the Fourth Semester all the students shall have to undergo Summer Training for Six to Eight Weeks.

  
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### Fifth Semester Examination

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA 501	E- Commerce	SEC	100	30	70	4	-	4
BBA 502	Financial Institutions and Markets	Core	100	30	70	4	-	4
BBA 503	Entrepreneurship Development	Core	100	30	70	4	-	4
BBA 504	Corporate Governance	Core	100	30	70	4	-	4
BBA 505	Quantitative Techniques for Management	Core	100	30	70	4	-	4
BBA 506	Summer Project	Core	100	50	50	-	-	4
BBA 507 A	Elements of Taxes	Elective	100	30	70	4	-	4
BBA 507 B	Business Budgeting	Elective	100	30	70	4	-	4
BBA 508	ANANDAM 5	CEC	100	50	50	1	2	2
	<b>Total(with Any one Elective)</b>					<b>25</b>	<b>2</b>	<b>30</b>
	MOOC 3		100	-	100	-	-	2

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### Sixth Semester Examination

Code No.	Paper	Type	Total Marks	Internal Marks	External Marks	L	T/P	Credits
BBA 601	Rural Marketing	SEC	100	30	70	4	-	4
BBA 602	Project Planning and Control	Core	100	30	70	4	-	4
BBA 603	Professional Skills	Core	100	30	50+20	4	-	2
BBA 604	Business Policies and Strategies	Core	100	30	70	4	-	4
BBA 605	Industrial Law	Core	100	30	70	2	-	4
BBA 606	Comprehensive Viva Voice	Core	100	-	100	--	-	4
BBA 607 A	Export Import Procedure and Documentation	Elective	100	30	70	4	-	4
BBA 607 B	Cost & Management Audit	Elective	100	30	70	4	-	4
BBA 608	ANANDAM 6		100	50	50	1	2	2
	<b>Total(with Any one Elective)</b>					<b>23</b>	<b>2</b>	<b>28</b>
	<u>MOOC 3</u>	Core	100	-	100	-	-	<u>2</u>

#### Guidelines for MOOC:

1. 2 Credits per year will be awarded as additional credits in Mark sheets in BBA.
2. 2 MOOC courses are mandatory in BBA (n-1; where n is no. of years in a program)
3. Credits earned by the student to be recorded and verified on yearly basis
4. Students can opt MOOC courses in any semester of their choice but credits will be earned on yearly basis.

  
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A student is required to obtain min. 40% marks in individual paper to pass.

**MAXIMUM & MINIMUM CREDITS OF THE PROGRAM**

The total number of the credits of the BBA Programmes is 166

Each student shall be required to appear for examinations in all courses. For the award of the degree a student should secure 166 credits.

A student may drop only one course in one year, out of electives only

- AECC - Ability Enhancement Compulsory Course
- SEC - Skill Enhancement Course
- L - No. of Lectures per week
- T/P - No. of Tutorial/Practical per week

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